

Solera Auto Finance.
Deal with confidence.

The most competitive auto financing program

Best-in-class technology meets world-class financial services

Solera is delivering franchise and independent dealerships and their customers another lending option that provides flexibility and accelerates funding to ensure cash flow. Solera Auto Finance's dedicated team of experts works to match car buyers with the best opportunity to provide Solera Auto Finance services along with compelling rebate and financing programs that can be used to offset fees associated with complementary Solera services such as, AutoMate DMS, IDMS, LoJack, and more!



Profitability



Reliability



Speed

The future of auto finance

With Solera Auto Finance, you'll get a straightforward financing solution with an all-digital, online option and competitive financing rates. Car buyers can receive financing decisions in seconds. Solera Auto Finance will also fund the contracts significantly faster than the current process – getting your money to you in hours!

Solera's purpose-built financing solution layered into its sophisticated dealership applications provides buyers and dealers an improved workflow and differentiated buying experience.

The “captive lender” experience

By combining the power of Solera's industry-leading DMS systems with the technologically advanced financing solutions of Solera Auto Finance, we can provide a “captive lender” experience – providing flexibility, speed, accuracy, fast funding and options that other indirect lenders and DMS providers can't match.

Sounds great! What's the next step?

Fill out the enclosed enrollment documents and talk to your representative about the Solera Advantage. We can schedule an appointment with your dealer principle to discuss the end-to-end software products Solera has to offer and how to make all your car sales fast, easy, and all in one place.

We look forward to doing business with you!